



May 23, 2011

BY FACSIMILE (202) 233-2147

Number of Pages – 2

Registration Unit
Counterespionage Section, Criminal Division
U.S. Department of Justice
Washington, D.C. 20530

Ketchum
1235 Avenue of the Americas
New York, NY 10019
T: 646 935-3900
F: 646 935-3923
www.ketchum.com

Re: Ketchum Inc. (Registration #5758) – Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

Offices in:
North America
Europe
Asia Pacific
Latin America

Regards,

A handwritten signature in dark ink, appearing to read "C. Mersky", is written over a light blue horizontal line.

Craig Mersky
General Counsel

NSD/CES/REGISTRATION
UNIT
2011 MAY 24 AM 8:22

Duque, Claudia

Importance: High

From: Schoeneman, KayAnn
Sent: Monday, January 31, 2011 9:24 AM
To: Schoeneman, KayAnn
Subject: Modern Russia: A look inside Disney in Russia
Importance: High

Greetings,

Modern Russia is an online forum that examines the economic and social modernization of Russia. It provides a space to both identify challenges and focus on the plans and steps underway to meet them.

Our most recent post is about The Walt Disney Company's presence and business in Russia. Since 2006, Disney has been operating as a dedicated local partner in Russia and has over 200 local employees. In addition to sharing their film treasury with Russian families, Disney is developing Russia's film production industry. The company recently released the first Russian-produced Disney feature, "Book of Masters." The film is now being shown at international film festivals.

Russian consumers also have the opportunity to buy locally-made, high-quality Disney-branded products all across the country. Disney takes great pride in its efforts to help evolve manufacturing processes in Russia and increase the number of local licensees.

For more information about Disney's ventures in Russia, please view our latest post at the following link:

<http://www.modernrussia.com/content/video-look-inside-disney-russia>

Please let me know if you have any questions or would like additional information.

Also, please feel free to share the link with interested parties.

Best,

KPS

***Materials disseminated by Ketchum Inc. on behalf of the Russian Federation. Additional information regarding the dissemination of these materials can be obtained at the Department of Justice**

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Regards,

Craig Mersky
General Counsel

NSD/CES/REGISTRATION
UNIT
2011 MAY 25 AM 9:03

Duque, Claudia

Subject: FW: Johnson & Johnson's Cilag acquires J B Chemicals & Pharmaceuticals Limited

From: Kreischer, Anna

Sent: Tuesday, May 24, 2011 1:40 PM

Subject: Johnson & Johnson's Cilag acquires J B Chemicals & Pharmaceuticals Limited

Yesterday, Johnson & Johnson's Cilag GmbH International announced it is acquiring the over-the-counter (OTC) brands of J B Chemicals & Pharmaceuticals Limited for approximately \$260 (US Dollar) cash.

The brands included in the acquisition are RINZA, Russia's leading multi-symptom cough and cold brand, and DOKTOR MOM, Russia's number two selling cough brand, as well as several other brands.

A press release on J&J's website quoted Jesse Wu, worldwide chairman of Johnson & Johnson Group of Consumer Companies as saying: "Emerging markets continue to be an important growth opportunity for Johnson & Johnson. This acquisition of strong brands in Russia will allow us to expand our OTC offerings in these growth markets and support our emerging markets strategy."

The press release and information about media contacts can be found at <http://www.jnj.com/connect/news/all/cilag-gmbh-international-announces-definitive-agreements-to-acquire-the-over-the-counter-brands-of-j-b-chemicals-and-pharmaceuticals-limited>

Best,

Anna

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Anna Kreischer Bryant

Account Executive

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2011 MAY 25 AM 9:03

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